

Contest regulations for a promotional gadget for the city of Lodz.

§ 1 Subject of the contest

Foundation of Visual Education – the Organizer of the contest, in cooperation with Lodz Art Center and the city of Lodz, named further as the Organizers announce a contest for a promotional gadget for the city of Lodz.

§ 2 Regulations for participation in the contest

1. The contest aims at selecting a design of a promotional gadget for the city of Lodz, which will become its official promotional gadget.
2. The contest is held at the territory of the Polish Republic.
3. The contest is held from October 5, 2007 to November 30, 2007.
4. The contest is open to everyone.
5. The contest is targeted, first and foremost, at graphic artists, designers, plastic artists and people and firms that occupy themselves with professional design and promotion.
6. The minors under 18 years old should submit the written agreement of their parents' or guardians' to their participation in the contest and to the transfer of right of gratuitous and time unrestricted enjoyment of their design by the Organizer.
7. One person or firm is allowed to submit more than one design. Each work should be marked with a separate name or number.
8. Participation in the contest is gratuitous and voluntary.

§ 3 Design requirements

1. The promotional gadget message, which is promotion of the city of Lodz, should be communicated as clearly as possible. It might (however, does not have to) symbolically refer to the cultural heritage of Lodz.
2. The submitted design should consist of the following components: 2D visualization, 3D visualization (if it is possible), a detailed description (in the Word document format) of the technique of construction and materials used to the design realization. It is also possible to submit the already prepared gadget, made in any technique.
3. There must be space on the gadget to put the logotype of the project: "Lodz – European Capital of Culture 2016" (the logotype may be placed on the label stuck to the gadget).
4. The designs must be submitted through the e-mail: konkurs@lodzartcenter.com in the JPG format, please write in the title: "*Gadget for Lodz*"; or sent to the following address: Lodz Art Center, ul. Tymienieckiego 3, 90-365 Lodz.
5. The deadline is 30.11.2007 (the date of reception of an e-mail application is decisive). No works will be viewed after this date. In case of a postal sending, only the works sent on the address: Lodz Art Center, ul. Tymienieckiego 3, 90-365 Lodz and received by 30.11.2007 (the date of reception of a postal sending is decisive) will be viewed in the contest.
6. The works sent through the e-mail must be submitted in the JPG format, the maximum size of the e-mail is 5MB (the minimum size of one file is 800x600 pixels and the maximum size is 1800x1200 pixels).
7. The message should contain the participant's name, surname, address, phone number and e-mail address.
8. Works submitted via e-mail must contain the participant's e-mail address.

9. Each application sent to the contest will be confirmed by the Organizer with a short e-mail message.
10. The results of the contest will be decided on the basis of anonymity. The Members of the Jury Commission will be introduced to the coded works. Each application will be marked with a serial number. Only after the final decision of the Jury Commission the number will be decoded and the name of the author of the winning design will be revealed.
11. Once the contest is decided, the report will be drawn up and signed by the Members of the Jury Commission.

§ 4 Evaluation Criteria

1. The works will be evaluated by the Jury Commission, which consists of seven members:

Director of the Promotion Office of the City of Lodz Office

Director of the Promotion Department of the Lodz Voivodship

Director of Lodz Art Center

Director of Lodz Design

Three independent experts

Editor of 3D section In „2+3D” magazine - Magda Kochanowska

President of The New Culture Boom! Change Foundation - Bogna Świątkowska

Director of Silesian Castle of Art and Enterprise in Cieszyn - Ewa Gołębiowska

2. The designs will be evaluated in relation to the aesthetic and functional aspect. The Commission will also pay attention to the innovatory side of the project.
3. The Jury Commission will select the one best design.
4. The verdict of the Jury Commission is irrefutable.
5. The decisions of the Jury Commission are final and there are no appeals against them.

§ 5 General regulations

1. Each participant agrees to process their personal data by the Organizer for the purposes of the contest (in accordance with the Personnel Protection Act of 29.08.1997 no 133 position 883).
2. By sending their application, each participant accepts the contest regulations and declares that he/she is the author of the submitted works.
3. Application to the contest is a simultaneous declaration of the applicant that his/her work does not violate a third party's rights, and particularly does not violate their property law and personal copyrights. In case of a third party laying claims to his/her property and copyrights, which have been violated by the applicant, who is exclusively responsible for such circumstances, the applicant will bear costs of the proceedings and the third party's insurance claim. The Organizer will be exempted from any commitments on these grounds.
4. The contest is not a game of chance according to the Act on Games and Mutual Wagering issued on July 29, 1992.

§ 6 Award

1. The design selected by the Jury Commission will be prized with a sum of 2000 Euro.
2. The Organizer reserves the right of not awarding any of the prizes if no winner is considered eligible.
3. The Organizers reserve the right of awarding more than one prize. The Organizers decide about the amount of the subsequent prizes (no more than three).

§ 7 Property right and the right to use the winning design

1. The Organizers reserve the right to possible modification of the winning design, with respect for its original form, for the purpose of its effective use.
2. The participant transfers gratuitously – with no territory nor time restrictions – to the Organizer their copyrights to the design of a gadget or a mascot or other products made on the basis of this design. The participant gives the Organizer permission for its unlimited use by means of all available forms and formats (especially those mentioned in Act on copyright and the related rights of February 4th, 1994.), i.e.:
 - a) in the scope of recording and multiplying of the design and products made on the basis of the design – making copies – employing the proper technique – of the project and products made on the basis of the design;
 - b) in the scope of circulation of the original or the copies on which the design and products made on its basis are recorded – introduction to circulation, providing or renting of the original or the copies;
 - c) in the scope of distribution of the design and products made on its basis in a way different from the one determined in b) – public dissemination of the design and products made on its basis in order to allow everyone to have access to them in any place and time
3. The submitted works become the property of the Organizer. The Organizer reserves the right of publishing and reproducing the submitted designs without paying out royalty.
4. All terms mentioned in §7 refer to every awarded project, in case the Organizers decide to award more than one prize.

§ 8 Final decisions

1. Only the awarded designs will become the property of the Organizer – Foundation of the Visual Education. The rest of the applications will not be employed in any way, except for the presentation mentioned in 2 § 8. The awarded designs will be made available to the institutions involved in the preparations of the project: “Lodz – European Capital of Culture 2016” on the basis of co-property of the transferable copyrights.
2. The most interesting designs may be published on the web page of the project: “Lodz – European Capital of Culture 2016”, in the media that informs of the contest, in the booklets devoted to the contest and promotion of Lodz and the Lodz voivodeship and they may be presented at the special exhibition.
3. The Organizers reserve the right of changing the terms of the present regulations at any time without naming the reason.
4. The Jury Commission judge all matters of argument.
5. The present regulations is free to publication, with possibility of downloading and printing it from the web page: www.lodz2016.com.